ORDER

Orders	Order / Rev:	A2668241		
	Alt Order #:	27065267		
	Product Desc:	issue		KSN
	Estimate:	9180		Wichita KS KSNW
	Flight Dates:	09/29/20 - 10/05/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/29/20 / 10/29/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOM
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Women Vote PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN14921
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5		

Totals

Month

Totals

Start Of Order - End Of Order

October 2020

Spots

99

99

100%

Gross Amount

\$67,500.00

\$67,500.00

Net Amount

\$57,375.00

\$57,375.00

Rating

0.00

0.00

Katz Washington

End Date

10/25/20

Bill Plan

Start Date

09/28/20

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

Net Amount

\$57,375.00

Gross Amount

\$67,500.00

Spots

99

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
	29/20 10/05/20	,	CM	5-6am	MTWTF	:30	5	\$200.00 P3	0.00 NM	5	\$1,000.00
Channels : ł	KSNC,KSNG,KS	·									
KANSAS TO)DAV 1	KSN Today 1									
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/29/2		MTWTF	<u>5</u>	\$200.00	0.00						
	29/20 10/05/20	KSN Today 2	CM	6-7am	MTWTF	:30	5	\$400.00 P3	0.00 NM	5	\$2,000.00
	(SNC,KSNG,KS	•		·		.00	ŭ	ψσσσ	0.00	ŭ	Ψ=,σσσ.σσ
		KSN Today 2									
KANSAS TO	DDAY 2								I		
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/29/2	0 10/05/20	МГЖГБ	5	\$400.00	0.00						
	29/20 10/05/20	•	m CM	7-8am	MTWTF	:30	10	\$700.00 P3	0.00 NM	10	\$7,000.00
Channels : F	KSNC,KSNG,KS	•									
TODAY SH	N<	Today Show 7-8a	1111								
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/29/2		MTWTF	10	\$700.00	0.00						
4 Multi 09/	29/20 10/05/20	Today Show 8-9a	m CM	8-9am	MTWTF	:30	8	\$600.00 P3	0.00 NM	8	\$4,800.00
Channels : I	KSNC,KSNG,KS	NL,KSNW									
		Today Show 8-9a	ım								
TODAY SH											
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						

Print Date: 10/29/20 11:00:58 Page 2 of 5

Order / Rev: A2668241 Advertiser: POL/Women Vote PAC

Alt Order #: 27065267 Product Desc: issue Wichita KS KSNW

Flight Dates: 09/29/20 - 10/05/20 Estimate: 9180

Start Date End Date Meekdays Spots-Week Rate Rating
S. Multi 1,004/20, 1004/20, Meet the Press
Metal
MEET PRESS-SUN Sand Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week
Start Date End Date Weekdays 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420 100420
Section Channels
Channels : KSNC, KSNG, KSNL, KSNW M-F 9-10a LVE-KELLY&RYANK Start Date End Date Medicalays Spots/Week Rate Sad-0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00
No.
Start Date End Date Weekdays Spots/Week Rate Start Start Date Start
Week: 09/29/20
Channels: KSNC,KSNG,KSNL,KSNW Today Show 2 TDY 3RD HR-NBC
Today Show 2 TDY 3RD HR-NBC
TDY 3RD HR-NBC+ End Date Milk End Date
Week: 09/29/20 10/05/20 MIWIF 5 \$340.00 0.00
8 Multi 09/29/20 10/05/20 Today Show III CM 11am-12n MTWTF- :30 5 \$340.00 P3 0.00 NM Channels : KSNC, KSNG, KSNL, KSNW Today Show 3 TODAY H8J-NBC<
Channels : KSNC, KSNG, KSNL, KSNW Today Show 3
TODAY H&J-NBC Siart Date End Date Weekdays Spots/Week Rate Rating Week 09/29/20 10/05/20 KSN News CM 12n-1pm MTWTF- :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00
Start Date End Date Weekdays MTWTF - 5 \$340,00 0.00
9 Multi 09/29/20 10/05/20 KSN News CM 12n-1pm MIWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00 Channels : KSNC,KSNG,KSNL,KSNW KSN News KSN NEWS-NOON Start Date End Date Meekdays Spots/Week Rate Week 09/29/20 10/05/20 Good Day Kansas CM 1230p-1p MIWTF :30 5 \$280.00 P3 0.00 NM 5 \$1,400.00 Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas GOOD DY-CARRLL Start Date End Date Weekdays Spots/Week Rate Set O9/29/20 10/05/20 MIWTF 5 \$280.00 0.00 NM MIWTF :30 5 \$340.00 P3 0.00 NM 5 \$1,400.00 Channels : KSNC,KSNG,KSNL,KSNW Days of Our Lives CM 1-2p MIWTF :30 5 \$340.00 P3 0.00 NM 4 \$1,360.00 Channels : KSNC,KSNG,KSNL,KSNW Days of Our Lives DAYS-OUR LIVES Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Week: 09/29/20 10/05/20 MIWTF 5 \$340.00 NM 5 \$1,400.00 NM 5 \$2,400.00 NM 5 \$1,400.00 NM 6 NM 5 NM 5 NM 6 NM 6
Channels : KSNC,KSNG,KSNL,KSNW KSN News KSN NEWS-NOON Start Date End Date Weekdays MTWTF- 5
KSN News KSN News
Start Date End Date Weekdays Spots/Week Rate Rating 0.00
Week: 09/29/20 10/05/20 MTWTF 5 \$400.00 0.00
Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas
Good Day Kansas Start Date End Date Weekdays MTWTF 5 \$280.00 0.00
Start Date End Date Weekdays Spots/Week Rate Section
Week: 09/29/20 10/05/20 MTWTF 5 \$280.00 0.00 N11 Multi 09/29/20 10/05/20 Days of Our Lives CM 1-2p MTWTF :30 5 \$340.00 P3 0.00 NM 4 \$1,360.00 Channels: KSNC,KSNG,KSNL,KSNW DAYS-OUR LIVES Start Date End Date Meekdays Meek: 09/29/20 MVeekdays MTWTF Saturt End Time MWeekdays Length Rate Rtg Type MTWThF :30 (\$340.00) 0.00 Spot Ch Date Range Description Start/End Time MTWThF :30 (\$340.00) 0.00 NM Credited 12 Multi 09/29/20 10/05/20 M-F 3-4p CM 3-4pm MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 3-4p CM 3-4pm MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00
N11 Multi 09/29/20 10/05/20 Days of Our Lives CM 1-2p MTWTF- :30 5 \$340.00 P3 0.00 NM 4 \$1,360.00 Channels : KSNC,KSNG,KSNL,KSNW Days of Our Lives DAYS-OUR LIVES Start Date End Date Weekdays MTWTF- 5 \$340.00 0.00
Channels: KSNC,KSNG,KSNL,KSNW Days of Our Lives DAYS-OUR LIVES Start Date End Date Weekdays Spots/Week Rate Week: 09/29/20 10/05/20 MTWTF 5 \$340.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type MTWThF :30 (\$340.00) 0.00 NM Credited 12 Multi 09/29/20 10/05/20 M-F 3-4p CM 3-4pm MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 3-4p ELLEN
DAYS-OUR LIVES Start Date End Date Weekdays MTWTF- 5 \$340.00 0.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 Multi 09/29/20-10/05/20 Days of Our Lives 1-2p MTWThF :30 (\$340.00) 0.00 NM Credited 12 Multi 09/29/20 10/05/20 M-F 3-4p Channels: KSNC,KSNG,KSNL,KSNW M-F 3-4p CM 3-4pm MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00
1 Multi 09/29/20-10/05/20 Days of Our Lives 1-2p MTWThF :30 (\$340.00) 0.00 NM Credited 12 Multi 09/29/20 10/05/20 M-F 3-4p CM 3-4pm MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00 Channels : KSNC,KSNG,KSNL,KSNW M-F 3-4p ELLEN
Credited 12 Multi 09/29/20 10/05/20 M-F 3-4p CM 3-4pm MTWTF :30 5 \$400.00 P3 0.00 NM 5 \$2,000.00 Channels : KSNC,KSNG,KSNL,KSNW M-F 3-4p ELLEN
Channels : KSNC,KSNG,KSNL,KSNW M-F 3-4p ELLEN
M-F 3-4p ELLEN
ELLEN
<u>Start Date </u>
Week: 09/29/20 10/05/20 MTWTF- 5 \$400.00 0.00 N13 Multi 09/29/20 10/05/20 M-F 4-430p CM 4-430pm MTWTF :30 5 \$600.00 P3 0.00 NM 4 \$2,400.00
Channels : KSNC,KSNG,KSNL,KSNW
M-F 4-430p JEOPARDY TWO
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/29/20 10/05/20 MTWTF 5 \$600.00 0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 Multi 09/29/20-10/05/20 M-F 4-430p 4-430pm MTWThF :30 (\$600.00) 0.00 NM

Print Date: 10/29/20 11:00:59 Page 3 of 5

Order / Rev: A2668241 Advertiser: POL/Women Vote PAC

Start Date

End Date

Weekdays

Spots/Week

Alt Order #: 27065267 Product Desc: issue Wichita KS KSNW

Flight Dates: 09/29/20 - 10/05/20 Estimate: 9180

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Typ N14 Multi 09/29/20 10/05/20 M-F 430-5p CM 430-5pm MFWTF :30 5 \$900.00 P3 0.00 N		\$3,600.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 430-5p		
JEOPARDY		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/29/20 10/05/20 MTWTF 5 \$900.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	<u>e</u>	
5 Multi 09/29/20-10/05/20 M-F 430-5p 430-5pm MTWThF :30 (\$900.00) 0.00 N	М	
N15 Multi 09/29/20 10/05/20 KSN News at Five CM 5-530pm MTWTF :30 4 \$1,000.00 P3 0.00 N	<u></u> М 3	\$3,000.00
Channels: KSNC,KSNG,KSNL,KSNW	"	φο,σσσ.σσ
KSN News at Five KSN NEWS-5P		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/29/20 10/05/20 MTWTF 4 \$1,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Typ	e	
4 Multi 09/29/20-10/05/20 KSN News at Five 5-530pm MTWThF :30(\$1,000.00) 0.00 N		
Credited	_	
16 Multi 09/29/20 10/05/20 KSN News at Six CM 6-630p MTWTF :30 5 \$1,500.00 P3 0.00 N Channels : KSNC,KSNG,KSNL,KSNW	M 5	\$7,500.00
KSN News at Six		
KSN NEWS-6P Start Date End Date Weekdays Spots/Week Rate Rating	1	
Week: 09/29/20 10/05/20 MTWTF 5 \$1,500.00 0.00	_[
17 Multi 10/03/20 10/03/20 Sa 630-7p CM 630-7pmS- :30 1 \$800.00 P3 0.00 N Channels : KSNC,KSNG,KSNL,KSNW	M 1	\$800.00
Sa 630-7p		
WHEEL-FORTNE W		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/20 10/04/20 S- 1 \$800.00 0.00		
18 Multi 09/29/20 10/05/20 LN M-F CM 10-10:35pm MTWTF :30 5 \$1,500.00 P3 0.00 N	M 5	\$7,500.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri		
KSN NEWS-10P<		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/29/20 10/05/20 MTWTF 5 \$1,500.00 0.00		
19 Multi 09/29/20 10/05/20 Tonight Show CM 10:35p-11:35pm MTWTF :30 5 \$560.00 P3 0.00 N	M 5	\$2,800.00
Channels : KSNC,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon		
TONITE SHW-NBC<		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/29/20 10/05/20 MTWTF 5 \$560.00 0.00		
20 Multi 10/05/20 10/05/20 Mon Prime Other 1 CM 7-9p M :30 1 \$2,400.00 P3 0.00 N	M 1	\$2,400.00
Channels : KSNC,KSNG,KSNL,KSNW Mon Prime Other 1		
American Ninja Warrior		
E 21 Multi 10/05/20 10/05/20 Mon Prime Hour 3 CM 9-10p M :30 1 \$1,600.00 P3 0.00 N	<u></u> 0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNW		
Monday 9-10p Dateline		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/05/20 10/11/20 M 1 \$1,600.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Typ	е	
1 Multi 10/05/20-10/11/20 Mon Prime Hour 3 9-10p M :30(\$1,600.00) 0.00 N		
Credited E 22 Multi 09/30/20 09/30/20 Wed Prime Hour 1 CM 7-8p W :30 1 \$1.600.00 P3 0.00 N		ቀ ለ ለለ
E 22 Multi 09/30/20 09/30/20 Wed Prime Hour 1 CM 7-8p W :30 1 \$1,600.00 P3 0.00 N Channels : KSNC,KSNG,KSNL,KSNW	M 0	\$0.00
Wednesday 7-8p CHC MED-EN-NBC		
Charles Data Data Washdaya Casta Wash. Data Dating	1	

Rating

Rate

Print Date: 10/29/20 11:00:59 Page 4 of 5

Order / Rev: A2668241 Advertiser: POL/Women Vote PAC

Alt Order #: 27065267 Product Desc: issue Wichita KS KSNW

Flight Dates: 09/29/20 - 10/05/20 Estimate: 9180

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Week: 09/28/20 1 Spot Ch Date Rang	<u> </u>	Weekdays W escription	Star	Rate \$1,600.00 t/End Time	Rating 0.00	<u>Weekdays</u>		Rtg Type		
1 Multi 09/28/20- [.] Credited	10/04/20 W	ed Prime Hour 1	7-8p	1		W	- :30 (\$1,600.00)	0.00 NM		
E 23 Multi 09/30/20 Channels : KSNC,				8p-10p	W	- :30	1 \$1,600.00 P3	0.00 NM	0	\$0.00
America's Got Tale Start Date E	ent Wed 9e, End Date	/8c-NBC Weekdays	Spots/Week	Rate	Rating					
Week: 09/28/20 1 Spot Ch Date Rang	10/04/20 ge De	W escription led Prime Other 2	1	\$1,600.00 t/End Time	0.00	Weekdays	Length Rate - :30(\$1,600.00)	Rtg Type 0.00 NM		
E 24 Multi 09/30/20	09/30/20	Wed Prime Hour 3	3 CM	9-10p	W	- :30	1 \$1,600.00 P3	0.00 NM	0	\$0.00
Channels : KSNC,I	KSNG,KSN	IL,KSNW Wednesday 9-10r	0	·						
CHC PD-ENC-NB0		,		Poto	Poting					
Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> W		\$1,600.00	Rating 0.00			. -		
<u>Spot</u> <u>Ch Date Rang</u> 1 <i>Multi 09/28/20-</i>		escription led Prime Hour 3	<u>Star</u> 9-10	t/End Time p		Weekdays		Rtg Type 0.00 <i>NM</i>		
Credited										•
25 Multi 10/02/20 Channels : KSNC,l			СМ	9-10p	F-	- :30	1 \$1,000.00 P3	0.00 NM	1	\$1,000.00
DATELNE FR-NBO	С	Friday 9-10p								
	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/28/20 1 26 Multi 10/04/20 Channels: KSNC,l		FB Night in Amer	Pre Ga©M	\$1,000.00 FB Night in	0.00 Amer F	S :30	1 \$1,600.00 P3	0.00 NM	1	\$1,600.00
Football Night in A	merica	FB Night in Amer								
	End Date 10/04/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,600.00	Rating 0.00					
27 Multi 09/30/20 Channels : KSNC,		Wed Prime Hour 1 IL,KSNW Wednesday 7-8p	1 CM	7-8p	W	- :30	1 \$1,600.00 P3	0.00 NM	1	\$1,600.00
	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week	Rate \$1,600.00	Rating 0.00					
	09/30/20	Wed Prime Hour 2		8-9p	W	- :30	1 \$1,600.00 P3	0.00 NM	1	\$1,600.00
	End Date	Weekdays	Spots/Week	Rate \$1,600.00	Rating					
29 Multi 09/30/20 Channels : KSNC,I		Wed Prime Hour 3 IL,KSNW		9-10p	0.00 W	- :30	1 \$1,600.00 P3	0.00 NM	1	\$1,600.00
Start Date E	End Date	Wednesday 9-10p Weekdays	Spots/Week	Rate	Rating					
Week: 09/28/20 1 30 Multi 10/02/20	10/04/20	W	m CM	\$1,600.00 8-9am	0.00	- :30	1 \$600.00 P3	0.00 NM	1	\$600.00
Channels : KSNC,		IL,KSNW		0-9am		30	ι φουσ.συ εσ	0.00 INIVI	'	φου.υυ
TODAY SHW<		Today Show 8-9a	ım							
	End Date 10/05/20	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00					
31 Multi 10/02/20 Channels : KSNC,I	10/02/20	M-F 9-10a IL,KSNW M-F 9-10a	СМ	9-10a	F-	- :30	1 \$340.00 P3	0.00 NM	1	\$340.00
LVE-KELLY&RYAI			0 / 2**	_	5					
	End Date 10/05/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$340.00	Rating 0.00					

Print Date: 10/29/20 11:00:59 Page 5 of 5

 Order / Rev:
 A2668241
 Advertiser:
 POL/Women Vote PAC

 Alt Order #:
 27065267
 Product Desc:
 issue
 Wichita KS KSNW

Flight Dates: 09/29/20 - 10/05/20 Estimate: 9180

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M- - - - -1 \$1,600.00 P3 0.00 NM \$1,600.00 32 Multi 10/05/20 10/05/20 Mon Prime Hour 1 CM :30 7-8p Channels: KSNC,KSNG,KSNL,KSNW Monday 7-8p Weekdays Start Date End Date Spots/Week Rate Rating \$1,600.00 Week: 10/05/20 10/11/20 0.00

Totals 99 \$67,500.00



125 West 55th St New York, NY 10019 Contract # 27065267 Changes as of: 10/29/2020 at 10:59 AM Version: Highlighting Makegood 3 Status: Accepted

CPE: 144/150/9180 Flight: 9/29/20 - 10/5/20 Agency: WATERFRONT STRATEGIE Advertiser: Women Vote

3050 K ST NW #100 Product: issue

Office: WASHINGTON Total Spots: 99 Total CPP: \$0.00 Washington, DC 20007 Agency Order #: 9943495 Service: Nielsen

> Buyer: Meade, Nicole Primary Demo: Adults 35+ Total GRP:

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2668241 202-872-5880

Station: KSNW

Market: Wichita

202-872-5880

Separation:

								9/29 - 9/29	Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29		Spots	\$	CPP*	GRP*
CR 11	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00			5 ▶ 4		4	\$1,360.00	\$0.00	0.0
CR 13	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5 ▶ 4		4	\$2,400.00	\$0.00	0.0
CR 14	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5 • 4		4	\$3,600.00	\$0.00	0.0
CR 15	Tu-F,M 5 5p-5:30p		KSN NEWS-5P	\$1,000. 00		30	4 3		3	\$3,000.00	\$0.00	0.0
					TO	ΓALS:	99		99	\$67,500.00	\$0.00	0.0

Makegood Comments									
Date/Time	Action	Added by	Comment						
10/29/20 10:59 AM	Sent To Rep	Patty Sparkman	credits for spots that DNA						

Con Type: POLITICAL/VOTE

Total \$: \$67,500.00